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## G Zero Enhances Support of Nu-Vois Artificial Larynx

G Zero and Nu-Vois are now fully integrated in provision of necessary machined components for the full Nu-Vois product line.

**G Zero**, an Idaho-based CNC machining company, and **Nu-Vois**, home of the next generation artificial larynx, have been strategic partners in the past but today marks the next evolution for the partnership wherein added capacity and adaptability provided by G Zero will enable further domestic market penetration by Nu-Vois. The value of the partnership is already apparent as increased demand in the artificial speech aid market is shifting toward more end user awareness campaigns and education of treatment providers.



"Quality is our Passion"



Quality in manufacturing and longevity of components are critical to supporting the marketing initiatives of Nu-Vois. "Although the domestic artificial larynx market is considered

niche, competition is fierce and growth relies on customer service, quality, and education of influencers like medical practitioners, speech therapists, and resellers," said Cheri Brougham, vice president of operations from Nu-Vois. Building the right partnership with all aspects of the supply chain will enhance the competitive edge of the company.

With recent additions in technology, equipment, and personnel, G Zero gives Nu-Vois a unprecedented value proposition in working with dealers, resellers, and practitioners. "A company with the longevity and reputation of Nu-Vois needs to balance market placement with available resources, and having a direct working relationship with us is advantageous," said Dave Hannah, president of G Zero. The domestic market fluctuates with demand but resellers and dealers can benefit from a singular product mix provided by Nu-Vois.

G Zero is helping Nu-Vois strengthen its product line and provide the tools necessary to enhance end user experience. For as we all know, there is nothing worse than being left speechless.

### **About G Zero**

G Zero is a complete CNC machine shop with state-of-the-art equipment and all the resources a company needs. We offer our customers a facility that can manufacture a single

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part, production runs or produce a full assembly. Our facility can manufacture all types of material from hard metals to plastic and is capable of holding the tightest of tolerances in a production environment. We strategically partner with our customers to foster mutual growth, maintain quality, and enhance customer service. For more information or to request bids please visit our website, <http://www.GZeroOnline.com>.

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For media requests, please contact:

**G Zero - CNC Machining**  
1100 West Taylor Street, Meridian,  
Idaho 83642  
by Phone: (208) 887-1839  
by E-mail:  
[CustomerService@GZeroonline.com](mailto:CustomerService@GZeroonline.com)